SNA Convention
Atlanta, GA
1916

SNA Convention
Birmingham, AL
1929
SNA Convention
Jacksonville Beach, FL
1933
SNA Past Presidents’ Awards Banquet - Jung Hotel, New Orleans, LA - August 8, 1966

SNA First Lady’s Luncheon, Atlanta Marriott Motor Hotel, Atlanta, GA - 1973
SNA Past Presidents’ Awards Banquet - Atlanta Marriott Motor Hotel, Atlanta, GA - August 4, 1974

Above left: SNA President Dick Ammon addresses convention attendees during the SNA Past Presidents’ Awards Banquet. Above right: Rosemary Clooney entertains during the 75th anniversary celebration. August 4, 1974.
SNA President Ronald Copeland and SNA Executive Vice President Tommy Henegar recognize a
momentous occasion of reaching an attendance of 7,620.
SNA President Buck Jones addresses attendees at the SNA Past Presidents’ Awards Banquet, Atlanta Marriott Marquis, Atlanta, GA - August 5, 1995

SNA President Buzz Barton and SNA Executive Vice President Danny Summers attend an international press conference in Essen, Germany to announce the IPM/SNA Partnership which promotes the IPM Show and the SNA Show worldwide. Left to right: Alfons Jochems, Heinz Herker, Buzz Barton, Danny Summers, Egon Galinnis and Jerry Blankenship.
SNA... *The World’s Showcase of Horticulture®*

Located in the largest horticultural growing region in the U.S., SNA... *The World’s Showcase of Horticulture®* represents over 40% of horticultural production in the U.S. and has gained the outstanding reputation as North America’s number one wholesale lawn and garden show.

Today, over 10,000 attendees attend this annual event which offers networking, buying and educational opportunities. Sixteen SNA Participating State Associations hold business meetings during the event and numerous other industry affiliates conduct meetings, making this one of the largest single horticultural events.

What began as a modest beginning in 1937 has today become the financial source behind the association. It is the trade show that has allowed the SNA to prosper and continually expand funding for member services and industry programs.